



CORKY KELL + DAVE HUNTER FLAG FOOTBALL CLASSIC

After 33 years of operation, the Corky Kell + Dave Hunter Classic is adding girls flag football to its resume. The event will kick off the flag football season on October 2 at West Forsyth High School with a four-game lineup. At 5:30 p.m. Class 6A-5A state champion Greenbrier will face off against Class 7A state runner up Allatoona. Following at 6:30 p.m. will be Loganville, who advanced to the final four of last season's Class 6A-5A bracket, against 2022 Class 7A state champion Blessed Trinity. At 7:30 p.m. 2023 Class 4A-A state runner up North Oconee will then take on Lithia Springs, who claimed the Class 6A-5A title in 2022. The event's finale will feature the McEachern Indians who will face off against the hosting West Forsyth Wolverines, who claimed the Class 7A-6A state title back in 2020.

Like the boys event, these games will be televised live on the Peachtree Sports Network, and streamed digitally on the Atlanta News First app and the National Federation High School Network.

TITLE SPONSORSHIP \$25,000

- **Promotion:** Company will be referred to as the title sponsor of the event during all live reads and media mentions. Company logo included in the official event logo. Company name integrated into the event's title. Company logo included in the event program.
- **Television:** Broadcast live on the Peachtree Sports Network. Four 30-second TV commercials in every game (20 total). Two in-game features in every game. Included in the TV billboards during the first and second half of each game. Company has opportunity to put spokesperson on during halftime and in-between shows.
- **Digital:** Six video ads per game on the video message board at West Forsyth High School (24 total). Ten digital ads per game on the video message board at West Forsyth High School (40 total).
- **On-Site:** Three in-stadium PA reads during each game (12 total). 10 x 10 booth inside West Forsyth High School. Access to participants to hand out information and specialty products directly. Opportunity to brand the television set for each game.
- **Additional Media:** Full back-page ad in the event program. CorkyKellClassic.com (300px x 500px cube ad; average of 15,045 impressions per day during the Corky Kell + Dave Hunter Classic). ScoreATL.com (300px x 250px rotating supercube ad; average of 120,312 impressions per week during the high school football season). Score Atlanta High School Sports Email Newsletter (600px x 100px content banner ad). Score Atlanta High School Scoring App (640px x 500px featured supercube ad, 640px x 100px banner ad; average of 375,642 impressions every Friday night during the football season). All ads run for two weeks.

PRESENTING SPONSORSHIP \$15,000

- **Promotion:** Company will be referred to as a presenting sponsor of the event during all live reads and media mentions. Company logo included in the event program.
- **Television:** Broadcast live on the Peachtree Sports Network. Three 30-second TV commercials in every game (16 total). One in-game feature in every game. Included in the TV billboards during the first and second half of every game. Company has opportunity to put spokesperson on during halftime and in-between shows.
- **Digital:** Five video ads per game on the video message board at West Forsyth High School (20 total). Eight digital ads per game on the video message board at West Forsyth High School (32 total).
- **On-Site:** Two in-stadium PA reads during each game (8 total). 10 x 10 booth inside West Forsyth High School. Access to participants to hand out information and specialty products directly.
- **Additional Media:** Full-page ad in the event program. CorkyKellClassic.com (300px x 500px cube ad; average of 15,045 impressions per day during the Corky Kell + Dave Hunter Classic). ScoreATL.com (300px x 250px rotating supercube ad; average of 120,312 impressions per week during the high school football season). Score Atlanta High School Sports Email Newsletter (600px x 100px content banner ad). Score Atlanta High School Scoring App (640px x 500px featured supercube ad, 640px x 100px banner ad; average of 375,642 impressions every Friday night during the football season). All ads run for two weeks.

ON-SITE SPONSORSHIP \$7,500

- **Promotion:** Company logo included in the event program.
- **Television:** Company has opportunity to put spokesperson on during halftime and in-between shows.
- **Digital:** Two video ads per game on the video message board at West Forsyth High School (8 total). Four digital ads per game on the video message board at West Forsyth High School (16 total).
- **On-Site:** Two in-stadium PA reads during each game (8 total). 10 x 10 booth inside West Forsyth High School. Access to participants to hand out information and specialty products directly.
- **Additional Media:** Half-page ad in the event program. CorkyKellClassic.com (300px x 500px cube ad; average of 15,045 impressions per day during the Corky Kell + Dave Hunter Classic). ScoreATL.com (300px x 250px rotating supercube ad; average of 120,312 impressions per week during the high school football season). Score Atlanta High School Sports Email Newsletter (600px x 100px content banner ad). Score Atlanta High School Scoring App (640px x 500px featured supercube ad, 640px x 100px banner ad; average of 375,642 impressions every Friday night during the football season). All ads run for two weeks.